



# HELPING TECHNOLOGY KEEP UP WITH YOU

Omni Resources is a Wisconsin-based employee-owned technology solution company with locations in Madison, Milwaukee and Appleton. Founded in 1984, our team of engineers, project managers, business analysts and quality assurance experts provide our clients with help in the following areas:

- Custom Web, Mobile & Business Application Development
- Responsive Websites
- e-Commerce Websites
- Mobile Apps
- Custom Software
- Application Integration
- Business Analytics
- Big Data
- Business Process Management
- Enterprise Collaboration
- Flexible Technology Staffing Solutions
- Cloud Strategy

## ARE YOU PASSIONATE ABOUT HOW TECHNOLOGY IMPACTS BUSINESS?

We're always looking to add great people to our team.

If you're a business technologist who is interested in exploring your options, give us a call.



# BRIDGING BUSINESS & TECHNOLOGY

BUSINESS LEADERS TODAY MUST HAVE:

1. A DEEP UNDERSTANDING OF BUSINESS DRIVERS AND PROBLEMS
2. THE ABILITY TO FIND WAYS OF LEVERAGING TECHNOLOGY TO CREATE SOLUTIONS.

DO ANY OF THESE SOUND FAMILIAR?

## 1 TURNING INFORMATION INTO INSIGHT

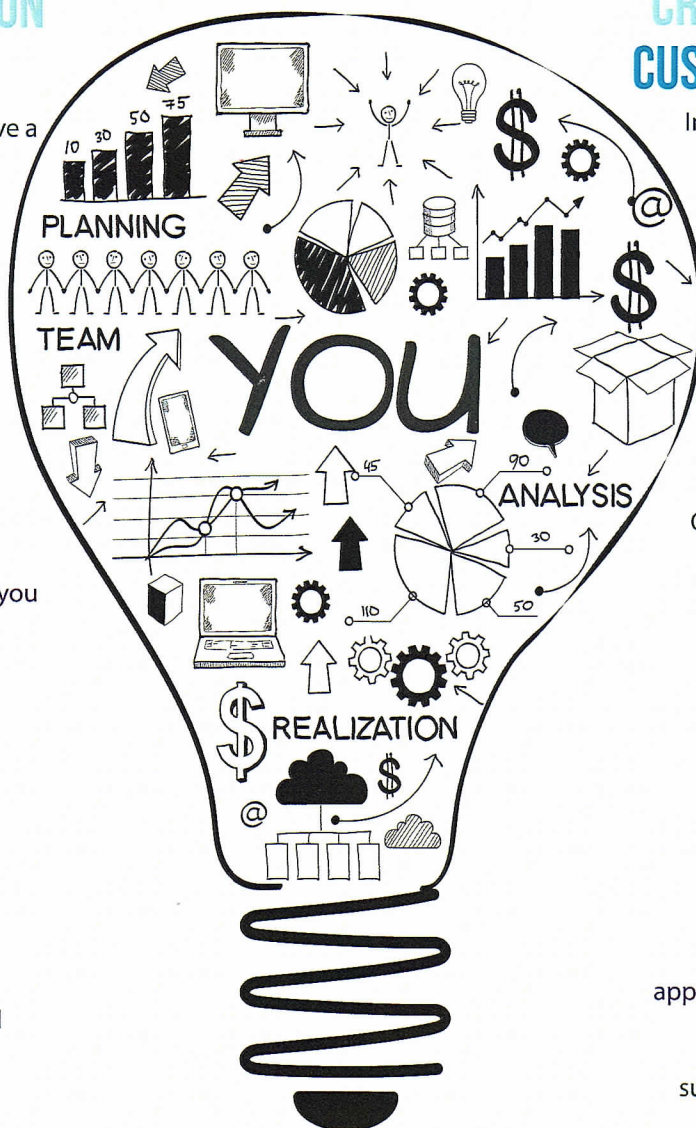
If you're like most companies, you have a lot of data in a lot of different places. Omni can help you find new ways to use business intelligence technology to pull information together in a meaningful way, generating dashboards and insights that helps your company make smarter business decisions.

## 3 DISRUPTING THE STATUS QUO

Do you have an innovative idea that you need help executing? Omni can help you breath life into your next key initiative.

## 5 MODERNIZING LEGACY SYSTEMS

Remodel or rebuild? Many companies have outdated systems that no longer serve them. Omni can provide an objective analysis of your current technology environment and offer suggestions for getting the most out of any future technology investment.



## 2 CREATING A SEAMLESS CUSTOMER EXPERIENCE

In today's fast-paced world, there are so many customer touchpoints that it's hard to keep track, let alone leverage them to your advantage. Omni can help you incorporate technology to deliver what your customers expect, when they expect it.

## 4 GENERATING NEW CAPACITY

Omni can help you get more done with less by identifying ways to generate additional capacity within your organization. Whether it's through business process automation or a document collaboration system, your team will have more time available to spend growing your business.

## 6 EXTENDING THE ENTERPRISE

Through solutions like custom mobile apps, Omni can give your sales and service teams access to up-to-the-minute accurate data that is critical to their success in serving your customers out in the field.

WANT TO LEARN MORE? VISIT OUR WEBSITE: [www.omniresources.com](http://www.omniresources.com)

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