

Cover Story:

Dr. Tami Strom (left) & Jolene Waldburger (right) of Crossroads Veterinary Clinic share the story of their

16-year relationship with Fox (page 5).



It's been 16-years since Crossroads Veterinary Clinic became a business member of Fox Communities Credit Union. And today, Office Manager, Jolene Waldburger, and Owner, Dr. Tami Strom, agree they're with Fox for good.

Originally utilizing a traditional bank, Waldburger began exploring alternatives due to rising fees. She discovered Fox Communities Credit Union saved them money with drastically lower fees and time with so many convenient locations. In addition to the tremendous cost savings, Fox's Kimberly branch was extremely convenient for making daily deposits. Waldburger said of the move to Fox, "It was kind of a no-brainer... and it's been a great relationship ever since."

Strom took ownership of the clinic in 2012. Relocating from Madison, she recalls worrying about finding a local financial provider for her new business. Worry turned to confidence, though, after meeting with Waldburger to discuss the clinic's long-standing relationship with Fox Communities Credit Union. "They were so thrilled with the service and fees," says Strom, "I had never a doubt I would continue the same relationship."

Beyond cost and convenience, Fox's relationship with Crossroads is founded on a shared commitment to providing the highest levels of service and customer-care. "I enjoy making the deposits every day," says Strom, "because of the staff that they have. It's a great bunch of people." Strom also looks forward to the informational emails and workshop offerings, all of which provide new insights and generate new ideas for making her business stronger. Waldburger appreciates a financial partner who is easy to work with. "The answer's never 'no.' Whenever we've had a request, there's always been a way they've been able to make it happen."

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